

CHRIS VAUGHN

646.283.2394 | qristopher@gmail.com

Portfolio: thechrisvaughn.com

SKILLS

UX Research UI Design
User Personas
Paper Prototyping Hi-Fi
Prototyping
Wireframing
Public Speaking
Trumpet Singing
Mixology
Baking

TOOLS

Figma, Sketch, Invision
& Adobe Creative Suite
HTML/CSS
Squarespace WordPress
Finale Music Software
Airtable
Slack
MS Office

EDUCATION

General Assembly
Certificate in UX Design
- 2019

The Hartt School,
University of Hartford
BFA in Musical Theatre,
magna cum laude -
2002

SUMMARY

I am an empathy-driven manager, event producer, and project coordinator, looking to combine over two decades of design, hospitality, and project management experience into a forward-thinking, human-centered career in UX.

EXPERIENCE

Center for Music Entrepreneurship (CME), Manhattan School of Music
Assoc. Director of Career Readiness & Community Impact, 2021 - Present

In Fall of 2021, I was promoted to Associate Director. Working with the Associate Dean for Career Readiness & Community Impact, and in addition to my former duties as Interim Manager, I oversee working with organizations in the greater NYC area (nursing homes, hospitals, schools, etc.) to facilitate student performances, teaching opportunities, and guest lectures as outreach. My direct reports have additionally increased to 7.

Interim Manager of the CME, 2020 – 2021

Stepped in to run the CME in an interim position due to pandemic resignations and retirements. In addition to my former duties as Project Coordinator, I oversaw 4 adjunct faculty-led courses, including syllabi review, produced a series of 24 workshops with industry experts, both online and in-person, and managed 5 direct reports, including student workers and DMA Fellows working in our office.

Project Coordinator, 2018 - 2020

- Redesigned the employment research process for doctoral and master's candidates.
- Conducted user interviews with students, faculty, and CME office staff, to identify pain points in employment opportunities research.
- Tested multiple iterations of streamlined solutions on doctoral and masters candidates, utilizing user flows, wireframes, and test sites.
- Result was a dynamic, cloud-based "Opportunities Board", collating employment notices from 20+ sources, embedded in the main website, and exclusive to the school community.

Supported the CME Director in enhancing the internal office structure and organization, expanded visual branding to the greater NYC community, utilizing Adobe Creative Suite.

Taught workshops to undergrads, masters and doctoral candidates on web design, branding for artists, and social media mastery.

Coached all student levels on resume preparation, CV and cover letter building, and web design.

whitepetal design

Freelance Visual and Web Designer, 2017-2018

Reshaped and redefined personal branding methods for actors, artists, and small businesses.

- Conducted interviews with potential clients to pinpoint artistic and business goals, as well as to define potential pain points in current processes.
- Presented multiple iterations for visual branding (logos, typefacing), mock websites, and wireframes, with the goal of identifying both a client's style, and actual end user.
- Developed full websites in text edit, Dreamweaver, Joomla, Wordpress, and Squarespace, utilizing HTML, CSS, JQUERY, and multiple third-party plugins.

The Langham New York Hotel

Marketing Manager, Sales and Marketing, 2017

- Acted as liaison between the Sales & Marketing Team, Reception Team, Operations Team, third party internal restaurant team, Executive Team, and Hong Kong-based Corporate Team, ensuring a cohesive marketing strategy.
- Produced all branding/promotional materials to exact corporate standards, utilizing Adobe Creative Suite.
- Assisted Sales & Marketing Team with IT, Photographic and print/digital collateral needs.

Sloe Gin Productions

Art Director, 2014-2017

- Executed all visual marketing materials (print, digital, web, video) for various projects, utilizing Adobe Creative Suite, Finale Music Notation software, and Final Cut Pro.
- Designed and implemented a debut music album with global distribution, utilizing Adobe Creative Suite.
- Prescreened and assisted with booking talent as well as coordinated rehearsal schedules, airline reservations, and hotel accommodations, transportation, tour itineraries, business calendar and deadlines using MS Outlook, and MS Excel.